



**OUR MISSION.** THE LAS VEGAS BOWL WILL POSITIVELY SHOWCASE OUR CITY – THE ENTERTAINMENT CAPITAL OF THE WORLD – TO VIEWERS ACROSS THE NATION WHILE ALSO GENERATING TOURISM AND DEVELOPING COMMUNITY PRIDE. WE ARE COMMITTED TO PRODUCING MEMORABLE EXPERIENCES FOR OUR PARTICIPATING STUDENT-ATHLETES, STAFF AND FANS THROUGH THE CELEBRATION OF COLLEGE FOOTBALL WHILE SERVING AS VALUED PARTNERS IN OUR OWN CITY.



# WHERE BOWL SEASON BEGINS.

*Bling It On!*



LAS VEGAS BOWL



VS



SAM BOYD STADIUM | DECEMBER 15, 2018 | 12:30 PM | [LVBOWL.COM](http://LVBOWL.COM)